

CB Youth Start Up Light House Project Post

Project name: **Start-up Lighthouse**

Project number: 619386-EPP-1-2020-1-FR-EPPKA2-CBY-ACPALA

Programme: Cooperation for innovation and the exchange of good practices- Capacity Building for youth in ACP countries, Latin America, and Asia

Duration:

- Start date **01-12-2020**
- End date **31-12-2022**

Partners:

- Au Carrefour de L`Europe (France),
- Men and Boys for Gender Equality (Botswana),
- Society for the Improvement of Rural People (Nigeria),
- Paralel-Silistra (Bulgaria),
- Mine Vaganti NGO (Italy)
- Monomyths Association (Romania)
- ONG CRAFTERS FOR CORPORATES-TOERA- Madagascar

Overview

According to the European report released last year called “Participatory Governance of Cultural Heritage”, “In the era when the selfie, troll or mainstream overturn language barriers, the digital generation is slowly losing contact with its roots, identity and making efforts to discover its place in today’s society. They are connected to what’s new, however, disconnected from the past. Even if the online postings disappear after a few seconds, the cultural heritage remains the foundation on which any society is built and can represent an engine for growth and business opportunities.



Start-up Lighthouse

Objective

The main aim is to create 1 active network of 28 youth workers, educators and creative change-makers from European and African youth non-profits, interested in cultural heritage and rural development, NFE, social innovation and entrepreneurship and to design 3 sets of playing card activities for youth workers: 1. The explorer; 2. The incubator; 3. The accelerator with step-by-step learning processes for future youth entrepreneurs.

Results

7 non-profit organizations develop 1 international network dedicated to cultural entrepreneurship

28 youth workers enter in a 3-phases certified training to expand their know-how in entrepreneurship education, develop their skills and propose min 5 cultural start-ups prototypes

3 pocket sets with activities cards

140 youth propose prototypes for cultural start-ups in a 2-day simultaneous “The cultural challenge”

7 digital and 700 printed maps with entrepreneurship hotspots distributed in youth centres, campuses, universities, working hubs, labour force authorities, career orientation centres (7 languages)

7 DEOR workshops for 20 youth workers & educators /per country to introduce them the tools.

Activities

A1: Kick-off meeting – Gaborone, Botswana

A2: TC 1 “The Explorer” – Bucharest Romania

A3: TC 2 “The incubator” – Étang-Salé, Reunion

A4: TC 3 “The accelerator” – Antananarivo, Madagascar

A5 Evaluation meeting – Sassari, Italy

The results of the project

Digital Maps – Entrepreneurial Ecosystems in Nigeria, Romania, France, Botswana, Italy, Madagascar, and Bulgaria – Explore the hotspots [here](#).

Pocket card activities: The Explorer – the Incubator – The Accelerator [here](#)



'Training Course « Start-up Lighthouse », in La Réunion'



Training Course « Startup Lighthouse » in Madagascar



